

1. General

This "Privacy Policy" of the Pittsburgh International Race Complex (herein referred to as "PITT RACE" "we" "us" or "our") outlines how your personally identifiable information (your "Visitor Information") may be collected, used, and shared in connection with your access to and/or visitation or use of our site: <https://www.pittrace.com/> (the "Site"), as well as what information we may collect through any third-party application or third-party sites, social networks, or social media sites (such as Facebook, LinkedIn, Google, etc., collectively "Applications"), as well as what information we may collect when you register for PITT RACE organized (or co-organized) events or when you otherwise visit PITT RACE facilities. This Privacy Policy also describes your choices and rights regarding the use, access, and correction or deletion of your Visitor Information. By visiting our Site and/or registering for any PITT RACE event, you consent to the use of your Visitor Information in accordance with this Privacy Policy. You may also be asked to provide clear and unequivocal affirmative consent to the collection, processing, and sharing of your Visitor Information via opt-in procedures. Please read this Privacy Policy carefully to understand our policies and practices regarding your personal information and how we will treat it. By accessing or using this Site and/or registering for any PITT RACE event, you agree to this Privacy Policy. This Privacy Policy may change from time to time and your continued use of this Site means that you are consenting to be bound by the most recently updated version of this Privacy Policy.

2. Data Collection

General Information We Collect and How We Use It

We collect Visitor Information when you use our Site and/or when you complete any PITT RACE form, including but not limited to, the Release and Waiver of Liability, Assumption of Risk, and Indemnity Agreement (the "Agreement"). Sometimes you may submit the Visitor Information to us yourself. Other times it may be collected automatically. You are not required to provide PITT RACE the personal data that we request, but if you choose not to do so, we may not be able to provide you with our products or services, or with a high quality of service or respond to any inquiries you may have.

Information Collected When You Attend A PITT RACE Event

When you complete the Agreement, you voluntarily provide, and we collect your Visitor Information to allow you to attend our events and to visit our facilities. The Visitor Information we may collect via the Agreement includes without limitation information regarding your name, address, email address, date of birth, Driver's License or Identification card number and state of issuance, and any other information that you choose to provide and/or that enables you to be personally identified.

Information Collected When You Use Our Site

Your Visitor Information may be collected, used, and shared. As detailed below, the type of Visitor Information collected may vary based on how it was gathered, but may include, among other things, your name, email address, and other information that you voluntarily submit (e.g., when you submit information via contact forms on the Site or request to receive our e-newsletter subscription), information automatically collected about your usage of our Site that does not include personally identifiable information (e.g., the content that you choose to view and how you interact), and information about you that third parties may share with us if such third parties have previously received your consent to do so.

We automatically collect certain information when you visit, use or navigate the Site. This information does not reveal your specific identity (like your name or contact information) but may include device and

usage information, such as your Internet Protocol (IP) address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our and other technical information. This information is primarily needed to maintain the security and operation of our Site, and for our internal analytics and reporting purposes.

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track (“DNT”) feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage, no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this Privacy Policy.

PITT RACE does not collect or process any data regarding race or ethnic origin; political opinions; religious or philosophical beliefs; trade union memberships; genetic or biometric data; health or mortality; or sexual orientation.

Voluntary Submission

PITT RACE may collect Visitor Information that is voluntarily provided by you or with your permission. For example, we may ask you for information, such as your name and e-mail address, when you submit information via contact forms on the Site, when you register to receive our e-newsletter, when you participate in activities on the Site, when you participate in PITT RACE events, when you submit information via the Agreement form, or otherwise when you contact us. All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

Third-Party Websites

The Site may contain links to websites not owned or controlled by PITT RACE. We do not have any control over these third-party websites and do not endorse them. We encourage you to be aware of third-party websites and their privacy policies, as we are not responsible for privacy policies or practices of third-party websites.

Web Beacons

PITT RACE may contain electronic images known as web beacons (invisible images often referred to as pixel tags or clear GIFs) on the Site in order to recognize users, assess traffic patterns, identify preferred content, and measure Site engagement. We may also include web beacons in our e-mail messages, including e-newsletters, in order to count how many e-mail messages have been opened, for example.

Log Files

PITT RACE servers log information about your IP address, your browser type, and the current URL you are requesting. This information is always provided by your browser and automatically logged. These log files are stored in a secure location and used in our internal analysis of traffic patterns.

Cookies and Similar Tools

Like many businesses, we also collect information through cookies and similar technologies. A cookie is a small data file that is written to a computer's hard drive by a web browser. A cookie file can automatically collect information, such as a user identification code or IP address that a website will use



to track the pages and number of times you have visited. The data read from these cookies may be linked to personally identifying (PII) and non-personally identifying (non-PII) information.

We and our partners may use cookies and similar technologies on the Site to personalize and optimize your browsing experience by: providing you tailored content, enabling social media features, safeguarding against spam and malware, analyzing trends, traffic, and user behavior, administering the website, gathering demographic information about our user base as a whole, tracking web and advertising analytics throughout the Site, remembering preferences and voluntarily-submitted information (e.g. name, email), performing location-related functionalities and analytics, participating in market research (e.g., website ratings), and educating PITT RACE about how the Site can continue to be improved.

Cookies fall into the subcategories below.

Essential Cookies. Certain cookies are used for specific purposes that are essential to your secure use and navigation of the Site. Without them, PITT RACE may not be able to provide core Site functions and features to you, and the Site would not operate as well as you or PITT RACE would like. These cookies collect and use information such as your server preferences, single-session data and corresponding identifier, web beacons and log files, and other credential-related information. Essential cookies also help inform PITT RACE whether you require, or have already been served, an affirmative consent request in connection with our data policies. Essential cookies also include analytics cookies, which provide us data that allows PITT RACE to better understand its users and improve the Site based on what we have learned from that data.

Preference Cookies. Other cookies are used to collect and process information about your preferences and similar choices in connection with the Site in order to optimize your browsing experience. Preference cookies include social media cookies, which collect information about your social media usage and other data you may have provided in connection with such usage (if you access the Site through a social media website or mobile application, you may have social media cookies). If you wish to modify or change your social media cookies, please visit the appropriate social media website and review the settings related to your applicable social media account(s).

Advertising Cookies. To help support the Site and further tailor your experience, PITT RACE and certain of our third-party providers may also use cookies on the Site to personalize the content you may be shown. Some advertisements may use advertising cookies to provide targeted advertisements that may be more consistent with your interests than non-targeted advertisements. PITT RACE does not provide user information to third parties except in connection with the Site or as required by law.

Analytics

Services providing analytic tools (“Analytic Services”), including without limitation Google Analytics® are being used with the Site which transmits website traffic data to servers in the United States. Analytic Services do not collect personal information, identify individual users, or associate your IP address with any other data. We do not share any personally identifiable information with our Analytic Services in connection with their performing of any services on our Site. We use reports provided by Analytic Services to help us understand website traffic and webpage usage.

3. Data Usage

Use of Your Information

We collect, process and disclose your Visitor Information only for specific and limited purposes. For example, to respond to inquiries received from the use of the contact forms on the Site, to process your payments, to assess and handle any complaints, to provide you with access to our events and facilities, to develop and improve our products, services, communication methods and the functionality of our websites.

PITT RACE may profile your data where you have provided consent for us to do so; for example, accepting the setting of cookies on your browser online or submitting information via any contact form on our Site, including when you sign up for email newsletters from PITT RACE. You can withdraw your consent to prevent your Visitor Information from being used this way at any time by contacting the Privacy Officer at privacy@pittrrace.com or unsubscribing to the use of your email address if you have signed up to receive any marketing newsletters.

Your Visitor Information may be used for the purposes outlined below.

To Provide Communications to You

From time to time, we may provide e-mails highlighting new features, promotions, or content on the Site to those users who have expressly provided us with their permission to send such communications.

Sharing of Information

As a global business, PITT RACE shares your personal information internally and with selected third parties. You may be requested to voluntarily provide certain Visitor Information during your use of our Site or when you register for a PITT RACE event. If you choose to do so, that Visitor Information may be shared with PITT RACE and its affiliates as well as business partners and vendors providing hosting and other web-based services for PITT RACE. For instance, we may use your Visitor Information for internal business purposes, including without limitation, to respond to incidents at our facilities or during our events and in communications with our insurance providers in such instances, to protect against, identify or address wrongdoing, to enforce our event rules or policies, and to generally manage events and our business.

PITT RACE uses third parties to provide e-mail messaging, text messaging, account management and hosting services for the Site. When you sign up for services, we will share your Visitor Information as necessary for the third party to provide that service. These third parties are prohibited from using your Visitor Information for any other purpose. If you do not want your information to be shared, you can choose not to allow the transfer of your information by not using that particular service.

As Necessary to Provide Information or Services

We may occasionally hire other companies to provide limited services on our behalf, such as handling the processing of information submitted on any contact form on the Site, the delivery of any mailings or correspondence or e-newsletters, processing transactions, or performing statistical analysis of our services. We provide those companies the information they need to deliver the service. In some instances, these companies may collect information directly from you and you will be notified of the involvement of the external service provider. Such companies are subject to agreements that require



them to maintain the confidentiality of your information and they are prohibited from using that information for any other purpose.

In the Event of Change in Ownership or Control

The ownership or control of PITT RACE may change at some point in the future. Should that occur, we want PITT RACE to be able to maintain a relationship with you. In the event of a change in ownership, merger, bankruptcy or control of PITT RACE, your information may be shared with the person or business that owns or controls this Site. You will be notified as described below in "Changes to Privacy Policy."

As Required By Law

PITT RACE may disclose your personal information if required to do so by law, such as to comply with a subpoena or in the good faith belief that such action is necessary to conform to the edicts of the law, investigate fraud or comply with a judicial proceeding, court order, or legal process served on PITT RACE, or to protect and defend the rights or property of PITT RACE.

PITT RACE will not process your Visitor Information without a lawful basis to do so. In general, PITT RACE will process your Visitor Information on any of the following legal bases:

- **Consent:** We may process your data if you have given us specific consent to use your personal information for a specific purpose.
- **Legitimate Interests:** We may process your data when it is reasonably necessary to achieve our legitimate business interests.
- **Performance of a Contract:** Where we have entered into a contract with you, we may process your personal information to fulfill the terms of our contract.
- **Legal Obligations:** We may disclose your information where we are legally required to do so in order to comply with applicable law, governmental requests, a judicial proceeding, court order, or legal process, such as in response to a court order or a subpoena (including in response to public authorities to meet national security or law enforcement requirements).
- **Vital Interests:** We may disclose your information where we believe it is necessary to investigate, prevent, or take action regarding potential violations of our policies, suspected fraud, situations involving potential threats to the safety of any person and illegal activities, or as evidence in litigation in which we are involved.

More specifically, we may need to process your data or share your personal information in the following situations:

- **Business Transfers:** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.

When we collect and use your personal data for the purposes mentioned above or for other purposes, we will inform you before or at the time of collection. Where appropriate, we will ask for your consent to process your Visitor Information. Where you have given consent for processing activities, you have the right to withdraw your consent at any time.

4. Data Protection

How We Protect Your Information

PITT RACE takes the security of your Visitor Information very seriously. We take every effort to protect your personal information from misuse, interference, loss, unauthorized access, modification or disclosure. Our measures include implementing appropriate access controls, investing in the latest information security capabilities to protect the IT environments we leverage, and ensuring we encrypt and anonymize personal data wherever possible. Access to your Visitor Information is only permitted among our employees and agents on a need-to-know basis and subject to strict contractual confidentiality obligations when processed by third parties.

Your information may be stored on servers owned and operated by PITT RACE and its affiliates or by cloud/software service providers (“SaaS Services”) and located in the United States. Our SaaS Services are committed to using industry-standard physical, electronic, and organizational safeguards to protect information against loss or theft as well as unauthorized access and disclosure to protect individuals’ privacy and to employing security techniques to protect such data from unauthorized access.

However, it must be noted that “perfect security” does not exist today. If you are concerned that your privacy may have been breached, please contact us.

The safety and security of your information also depend on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures contained on our Site.

5. Data Retention

How Long We Keep Your Information

We will only keep your Visitor Information for as long as it is necessary for the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law (such as tax, accounting or other legal requirements). No purpose in this policy will require us to keep your personal information for longer than reasonably necessary.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible. We will actively review the personal data we hold and delete it securely, or in some cases, anonymize it when there is no longer a legal, business, or consumer need for it to be retained.

6. Privacy Rights and Considerations

Additional Privacy Considerations

See below for additional privacy considerations.

Third-Party Policies

You should review the privacy policies of any third parties before you provide any personal information or complete any transaction with such parties. Please contact each third-party provider directly if you



have any questions about their privacy policies or the information they require for you to complete any transaction.

Children's Online Privacy Information

CHILDREN ONLINE PRIVACY PROTECTION ACT ("COPPA") NOTIFICATION

Our Site is not designed for persons under the age of thirteen ("13"). We are not responsible for any access or use of the Site by children or minors under the age of 13. No one under age 13 may provide any personal information to or on our Site. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on our Site or through any of their features, register on our Site, make any purchases through our Site, use any of the interactive or public comment features of our Site, or provide any information about yourself to us, including your name, address, telephone number, email address, or any screen name or username you may use. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us as outlined below.

We do not knowingly solicit data from or market to children under eighteen ("18") years of age. By using the Site, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of this Site. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us.

Residents of California

If you are a resident of California, under the California Consumer Privacy Act ("CCPA"), you have the right to:

- Request PITT RACE disclose the categories and specific information that it has collected about you;
- Request PITT RACE delete any personal information about you that it has collected;
- Request PITT RACE not to share your personal information at any time (the "right to opt-out");
- Request PITT RACE correct any inaccurate personal information it maintains about you; and
- Request PITT RACE to restrict its use and disclosure of your sensitive personal information.

If you would like to exercise your rights under the CCPA, you may contact PITT RACE as outlined below. PITT RACE may not discriminate against you if you exercise any of your rights under the CCPA.

Residents of Canada

If you are a resident of Canada, under the Personal Information Protection and Electronic Documents Act ("PIPEDA"), you have the right to:

- Request PITT RACE provide you with access to the personal information we hold about you;
- Request PITT RACE correct any inaccurate or outdated personal information we hold about you;
- Request PITT RACE delete any inaccurate personal information we hold about you; and
- Request PITT RACE withdraw your consent to any activities for which you have previously consented.

When we collect information from you, you may inform us if you do not wish to be contacted for marketing/market research purposes in accordance with Canadian Anti-Spam Legislation. If you do not want to receive promotional information from us or our representatives, please use the unsubscribe

option in your user account or the email you received, or email us at privacy@pittrace.com to update your personal contact preferences. Note that unsubscribing from our emails will not prevent you from receiving transactional emails relating to orders, warranties, support, or service requests.

If you would like to exercise your rights under the PIPEDA, you may contact PITT RACE as outlined below.

7. Revisions and Updates

Changes to Privacy Policy

We may update this privacy notice from time to time as necessary to reflect customer feedback, changes in our products and services, and changes in the law. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make any material changes to this Privacy Policy we will notify you by means of a notice on this Site prior to the change becoming effective. We reserve the right to amend this Privacy Policy at our discretion and at any time. We encourage you to periodically review this page for the latest information on our privacy practices and to review our most current Privacy Policy. Your continued use of our Site following the posting of changes constitutes your acceptance of such changes.

8. Contact

Contacting Data Controller

To request to review, update, delete your personal information, or exercise any of your rights in accordance with this Privacy Policy, or if you have any additional questions regarding this Privacy Policy or how to remove or modify your user information or related consents, please feel free to contact us by the e-mail or the mailing address below:

PITTSBURGH INTERNATIONAL RACE COMPLEX

201 Penndale Road

Wampum, PA 16157

Attention: PRIVACY OFFICER

By Email: privacy@pittrace.com

Pittsburgh International Race Complex will use commercially reasonable efforts to promptly respond and resolve any problem or question.

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